

Work done Report of Dr. R. Venkatram, Professor and Head,
Department of Agricultural and Rural Management,
CARDS, Tamil Nadu Agricultural University,
Coimbatore -3

1. Period of stay at Germany : 29.09.2010 to 31.3.2011
2. Sponsored by : German Academic Exchange Service
(DAAD) and
University of Cologne, Germany
3. Institute and University at which worked : Institute of Economics and Business Education,
University of Cologne, Germany

4. Major Activities carried out

4. 1. Courses handled and Lectures delivered (Pl. see the Annexure 1 for the topics covered)
- Economics and Society in India at the Institute für Indologie and Tamilistik (Institute for Indian and Tamil studies) – 13 lectures of each 90 minutes duration
 - Indian Agricultural Economy at the Institute für Indologie and Tamilistik (Institute for Indian and Tamil studies) – 15 lectures of each 90 minutes duration
 - Comparative Business Education (Seminar I) at Institut für Berufs-, Wirtschafts- und Sozialpädagogik (Institute of Economics and Business Education) – 14 lectures of each 90 minutes duration
 - Comparative Business Education (Seminar II) at Institut für Berufs-, Wirtschafts- und Sozialpädagogik (Institute of Economics and Business Education) – 11 lectures of each 90 minutes duration
 - Delivered a seminar on “Impact Assessment of Development Projects – Methodological Issues” to University staff and Doctoral students

4.2. Conferences/Meetings attended

- ❖ Attended an International conference on “The Future of VET in a Changing World” and presented a paper on “Education Structure in India: Its Uniqueness and Diversity” (29.09.2010 to 1.10.2010)
- ❖ Attended Opening Ceremony of the Centre for Modern Indian Studies at Georg-August-Universität Göttingen, Germany on 26th and 27th November, 2010
- ❖ Attended four day review meeting of the FiFOBi (Fit for Business) “Developing Business Competencies” sponsored by EU. Participated as one of the members of the Critical friend at the Pedagogical University, Cracow, Poland (21.02.2011 to 24.02.2011)
- ❖ Attended Conference on “Sustaining the Skill Development: Identify the Potentials and Utilize the Chances” at Osnabruck, Germany on 24.3.2011.

4.3. Meetings attended with Faculty of University of Cologne

- Discussion with Prof. Dr. Ulrich W. Thonemann, Vice Dean and Director, Department of Supply Chain Management, University of Cologne on 20.12.2010. Discussed and shared the activities of both the Universities and future collaborative works.
- Discussion with Prof. Dr. Karl Schneider, and Dr. Peter Fiener, Geographical Institute, University of Cologne on 8.3.2011. Discussed and shared the activities of both the Universities and Institutes and future collaborative works.
- Discussion with Prof. Dr. Werner Reinartz, Department of Retailing and Customer Management, Faculty of Management, Economics and Social Sciences, University of Cologne on 10.3.2011. Shared the activities of Tamil Nadu Agricultural University and discussed about future collaborative projects.

4.4. Official Visits to other Organizations

- Visited Vocational School (Berufskolleg) at Cologne on 10.12.2010 to discuss the functioning of the Vocational Education in Germany
- Visited Federal Institute for Vocational Education and Training (BIBB) at Bonn to discuss the functioning of Vocational Education and Training and the role of Government on 22.12.2010.
- Discussion at Chamber of Craft and Trade to Cologne. Discussed with Mr. Fred Balsam, Vice President of the Chamber of Craft and Trade, Mr. Ferdinand Fuchs, Head, Department of International Affairs, Master Crafts Fairs and Mr. Alfred Koller.

Visited M/s Fleischhauer, Cologne, Automobile Dealer and Service and Schreinerei (Wood and Furniture Unit), Meckenheim, Bonn to discuss the trainings and Human Resource Management activities undertaken by these medium and small enterprises.

- Discussion at Craftsmen and Skilled Training Centre and School for Training Master Tradesmen (Bildungszentrum) Butzweilerhof, Cologne on 16.3.2011.

4.5. Student guidance

Guided 9 students for writing seminar paper (Annexure 2) evaluated the report and marks awarded

5. Feed Back from Students

Annexure 3

6. Future Collaborative activities

The Centre for Modern Indian Studies (CMIS-UC) was established in September 2010, in the University of Cologne. German Federal Ministry of Education and Research (BMBF) within the initiative “ A New Passage to India” funds the project to University of Cologne through the German Academic Exchange Service (DAAD). The four Indian University partners to the University of Cologne for the above project are Tamil Nadu Agricultural University, Pondicherry University, Gandhigram Rural Institute and Vellore Institute of Technology. In the initial step, from TNAU, I have been invited as Guest Professor for a period of six months under the above program.

Subsequently, the following future collaborative activities during this year are proposed. These activities are fully financed by University of Cologne through DAAD. Follow up actions to these future activities will be undertaken by the Department of Agricultural and Rural Management, TNAU after the approval of Vice Chancellor of TNAU.

- Training of 2 Ph.D. scholars of the Department of Agricultural and Rural Management, TNAU for a period of 3 months at University of Cologne. (Mr. M. Chandrakumar, Assistant Professor and Ph.D. scholar is already deputed by TNAU and attending this training now. One more Assistant Professor (Ph. D scholar) is also approved to be trained at Germany)
- Training of one MBA student of TNAU at University of Cologne for a period of three months

- Exposure visit of three MBA students from TNAU to University of Cologne for a period of two weeks during this year under the Student Exchange Activities.
- Visit of one Professor from University of Cologne to TNAU during this year for a period of two weeks to offer special lectures and seminars for Management students.
- Visit of one German research scholar to TNAU for a period of three months during this year

Besides, the current project, funded by DAAD, does not provide any further funding for pure research activities to be carried out. However, few research areas, namely Skill Development through Non-formal mode of training, Demand for skilled work force in rural areas etc. have been identified. Suitable project proposals will be submitted to National (Germany and India) Governments and other international agencies for providing financial assistance for conducting the research in these emerging areas.

(R.Venkatram)

Annexure 1

Lectures Delivered and Attended by Dr. R. Venkatram at University of Cologne, Germany

Sl. No.	Title	Time and Date	Institute
1	Introduction – Indian Economy- An over view	10.00 to 11.30, 12.10.2010	Indian and Tamil studies
2	Economic growth and development – Theories – classification of countries and Human Development Index	10.00 to 11.30, 18.10.2010	Indian and Tamil Studies
3	Agriculture in Indian context – Population growth – need for self-sufficiency	10.00 to 11.30, 19.10.2010	Indian and Tamil Studies
4	Introductory Remarks	16.00 to 17.30, 19.10.2010	Economics and Business Education
5	Introductory Remarks	16.00 to 17.30, 20.10.2010	Economics and Business Education
6	Understanding Economy – Scarcity, Opportunity cost, Resource allocation, Economic Systems and their characteristics, Features of market economy - Forces of demand and supply	10.00 to 11.30, 25.10.2010	Indian and Tamil Studies
7	Agriculture and Employment generation - Women in Agriculture	10.00 to 11.30, 26.10.2010	Indian and Tamil Studies
8	Agricultural Education, Research and Extension in India	16.00 to 17.30, 26.10.2010	Economics and Business Education
9	Attended Lecture by Prof. Dr. M. Pilz	16.00 to 17.30, 27.10.2010	Economics and Business Education
10	Development issues in Agriculture - Strategies for future growth and their prospects	10.00 to 11.30, 02.11.2010	Indian and Tamil Studies
11	State Agricultural Universities and recent educational reforms	16.00 to 17.30, 02.11.2010	Economics and Business Education
12	Attended Lecture by Mr. Burgt	16.00 to 17.30, 03.11.2010	Economics and Business Education
13	Main features of Indian Economy – Natural Resources and Human Resources - Population – Structure and Dynamics – Rural livelihoods	10.00 to 11.30, 08.11.2010	Indian and Tamil Studies
14	Agriculture and Rural Development Nexus in Indian context	10.00 to 11.30, 09.11.2010	Indian and Tamil Studies
15	Emergence of Business Schools in India – The trend and prospects	16.00 to 17.30, 09.11.2010	Economics and Business Education
16	Educational System in India – An overview	16.00 to 17.30, 10.11.2010	Economics and Business Education
17	Dimensions of Economic Problems in the Indian Society – Public Policy relating to Poverty, Food security and Regional Disparity	10.00 to 11.30, 15.11.2010	Indian and Tamil Studies
18	Rural development Programs and their Implications for rural villages	10.00 to 11.30, 16.11.2010	Indian and Tamil Studies
19	Scientific Manpower: The need for excellence	16.00 to 17.30, 16.11.2010	Economics and Business Education
20	Indian Labor Market – The need for VET	16.00 to 17.30, 17.11.2010	Economics and Business Education

Annexure 1 (contd.)

Sl. No.	Title	Time and Date	Institute
21	Indian Society- Structure and Social demography – Social and cultural differentiations based on class, caste and tribe – Institutions of marriage, family and kinship	10.00 to 11.30, 22.11.2010	Indian & Tamil Studies
22	Rural Industries – Scope and potentials	10.00 to 11.30, 23.11.2010	Indian & Tamil Studies
23	Rural Industries – Scope and Potentials	16.00 to 17.30, 23.11.2010	Economics and Business Education
24	VET in India - Scenario, Challenges and Future Directions	16.00 to 17.30, 24.11.2010	Economics and Business Education
25	Educational System and Social Change in India	10.00 to 11.30, 29.11.2010	Indian & Tamil Studies
26	Rural Infrastructure – Education	10.00 to 11.30, 30.11.2010	Indian & Tamil Studies
27	Attended lecture by Prof. Dr. V. Paridasan - ICT in Agricultural Knowledge Management – E velanmai	16.00 to 17.30, 30.11.2010	Economics and Business Education
28	VET and Indian Government Policy Initiatives	16.00 to 17.30, 01.12.2010	Economics and Business Education
29	Attended lecture by Prof. Dr. V. Paridasan - Nothing beyond that?	11.30 to 13.00, 06.12.2010	Indian & Tamil Studies
30	Rural Infrastructure – Health and Hygiene	10.00 to 11.30, 07.12.2010	Indian & Tamil Studies
31	Educational Reforms at Schools – The case of Tamil Nadu	16.00 to 17.30, 07.12.2010	Economics and Business Education
32	Attended lecture by Prof. Dr. V. Paridasan - Reaching unreachable through Open and Distance learning	16.00 to 17.30, 08.12.2010	Economics and Business Education
33	Social Changes in India - Social Movements - Panchayat Raj Institutions and Democratic decentralization	11.30 to 13.00, 13.12.2010	Indian & Tamil Studies
34	Attended lecture by Prof. Dr. V. Paridasan - Agricultural education and knowledge management for Continuing professional education	10.00 to 11.30, 14.12.2010	Indian & Tamil Studies
35	Attended lecture by Prof. Dr. V. Paridasan - Need for Distance Education under Indian context	16.00 to 17.30, 14.12.2010	Economics and Business Education
36	VET in Agriculture	16.00 to 17.30, 15.12.2010	Economics and Business Education
37	Changing Social structure – Caste/Class relations – New Industrial class and growth of middle class – Changes in Urban life	11.30 to 13.00, 20.12.2010	Indian & Tamil Studies
38	Rural Infrastructure – Roads, Communication and Public amenities	10.00 to 11.30, 21.12.2010	Indian & Tamil Studies
39	Accreditation of Educational Institutes – The question of autonomy and quality education	16.00 to 17.30, 21.12.2010	Economics and Business Education
40	Impact Assessment of Development Projects- Methodological Issues	18.00 to 19.30, 21.12.2011	Economics and Business Education

Annexure 1 (contd.)

Sl. No.	Title	Time and Date	Institute
41	Content Analysis and uniform VET Syllabus	16.00 to 17.30, 22.12.2010	Economics and Business Education
42	Reading assignments on Welfare schemes for rural upliftment	11.30 to 13.00, 10.01.2011	Indian & Tamil Studies
43	Reading Assignments on Agricultural Technology development and dissemination	10.00 to 11.30, 11.01.2011	Indian & Tamil Studies
44	Reading Assignments on Rural welfare schemes and impact assessment	16.00 to 17.30, 11.01.2011	Economics and Business Education
45	Reading Assignments on VET and Public-Private Partnership – Case studies	16.00 to 17.30, 12.01.2011	Economics and Business Education
46	Issues on Rural Poverty – Welfare schemes	10.00 to 11.30, 18.01.2011	Indian & Tamil Studies
47	Teaching Methods and Methods of Evaluation	16.00 to 17.30, 18.01.2011	Economics and Business Education
48	VET Initiatives from Europe and Germany – Advantage India	16.00 to 17.30, 19.01.2011	Economics and Business Education
49	Environment – Impact analysis – Recent trends	13.00 to 14.30, 21.01.2011	Indian & Tamil Studies
50	Culture – Understanding cultural diversity and traditions – Aesthetic sensibility	11.30 to 13.00, 24.01.2011	Indian & Tamil Studies
51	IT and Rural Youths – Rural communication - E- Choupal – E Velanmai	10.00 to 11.30, 25.01.2011	Indian & Tamil Studies
52	Issues and initiatives towards education in rural areas	16.00 to 17.30, 25.01.2011	Economics and Business Education
53	Attended Doctoral Seminar on Hochschuldidaktische Forschung und ihr methodischer Zugriff by Dr. Karl-Heinz Gerholz	18.00 to 19.30, 25.01.2011	Economics and Business Education
54	VET and technical institutes – The need for skill and knowledge sharing	16.00 to 17.30, 26.01.2011	Economics and Business Education
55	Science and Technology developments in India – Wrap up and concluding remarks	11.30 to 13.00, 31.01.2011	Indian & Tamil Studies
56	Rural migration and urbanization – Houses for poor - Wrap up and concluding session	10.00 to 11.30, 01.02.2011	Indian & Tamil Studies
57	Wrap up and concluding remarks	16.00 to 17.30, 01.02.2011	Economics and Business Education
58	Trainer's Training - Scope and Challenges	16.00 to 17.30, 02.02.2011	Economics and Business Education

Annexure 2

Sl. No.	Name of the student	Title
1	Ms. Anke Fischer	Skill development and training regarding the agricultural sector in India
2	Ms. Antje Wessels	Industrial Training Centre of India - Curse or blessing
3	Ms. Heidrun Radu	Vocational Education and Training in India Chances, Obstacles and the comparison between Germany and India
4	Ms. Irmgard Bischof	Females in the Vocational Education and Training System of India
5	Ms. Margarete Pupin	Vocational Education and Training in India using the example of the health care system
6	Ms. Mona Schauer	Recruitment of Skilled Workforce in India: A German Perspective
7	Ms. Sabrina Theis	Industrial Training Institutes of India-Problem of the missing link between Industrial Training Institutes and forms of Higher Education
8	Ms. Stephanie Neu	Not submitted the report
9	Ms. Svenja Fischer	In what way does the Indian VET system match the requirements of Indian labour market?